



Collaborate with Industry Peers to **Target, Measure, and Act** to Reduce Food Waste

The U.S. Food Waste Pact is a national voluntary agreement to help food businesses accelerate progress toward their waste reduction targets. It's designed to go beyond just commitment-setting to driving meaningful action through pre-competitive collaboration and data-driven strategy across the supply chain.

How It Works

Led by national nonprofit partners ReFED and World Wildlife Fund, the U.S. Food Waste Pact is aligned around the global framework of “Target, Measure, Act” to help food businesses move from ambition to action and reduce waste within their operations.

Target: Signatories sign a Voluntary Agreement, including their commitment to food waste reduction efforts and reporting progress annually through data submission.

Measure: Data will be used for anonymized, aggregated reporting, informing working groups and pilots, and providing custom analytics back to signatories.

Act: Signatories will participate in working groups and pilot projects to test, implement, and scale cost-effective and high-impact food waste solutions.

Proven Process



Return on Investment

Food waste reduction programs around the world have shown significant return on investment for all types of food businesses.



Data Insights

Aggregated anonymous reporting from all signatories enables businesses to measure their progress, identify priority areas of action, and benchmark against competitors.



Industry Collaboration

Pre-competitive working groups offer opportunities for businesses to learn from each other's successes, discuss solutions to shared challenges, and engage with government leaders through special policy roundtables.

Why Food Waste?

In the U.S., 38% of all food goes unsold or uneaten – a \$444 billion opportunity for the nation, including \$250 billion for food businesses alone. Food waste is contributing 6% to our national greenhouse gas emissions and consuming more than 20% of our nation's freshwater supply, all while one in ten Americans face food insecurity. The U.S. Food Waste Pact will deliver on the urgent need for a national strategy and partnership to accelerate food waste reduction – a top solution to climate change.



Case Studies

The U.S. Food Waste Pact is built on the success of the Pacific Coast Food Waste Commitment (PCFWC), a public-private partnership between food businesses and jurisdictions along the West Coast of North America. These are just a few case studies that showcase the work that the Pact is looking forward to continuing on a national scale.



Using Artificial Intelligence to Reduce Food Waste in Grocery Retail

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Institutionalizing a Waste Reduction Culture in Food Manufacturing

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Food Waste Reduction Commitment & Upcycling Initiatives

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Testimonials

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“The ability to work pre-competitively with our food service peers to take action through both collaborative conversation and pilot projects has been a powerful tool in identifying solutions that turn discussion into tangible progress on reducing food waste.”

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“The expanded U.S Food Waste Pact will allow us to further our own efforts to reduce food waste, and also encourage others to set their own goals, and contribute to the wider progress of the Pact.”

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“The newly established U.S. Food Waste Pact will empower food businesses with new tools and resources to take bold steps in addressing one of the most solvable challenges affecting our food system – reducing food waste.”

USFWP Membership Benefits

Being part of the U.S. Food Waste Pact comes with a number of benefits to help signatories target precisely, measure accurately, and act accordingly. As part of membership, signatories can expect:

- Waste data analysis and assistance
- Sector-specific waste calculator
- Working groups with other signatories, and sector-specific small group convenings
- Opportunities to pilot projects led by technical experts
- Confidential peer benchmarking
- Public promotion of signatory successes
- Early access to new tools, insights, webinars, and case studies
- One-on-one food waste coaching and support

How much does it cost to be a member of the U.S. Food Waste Pact?

Membership in the U.S. Food Waste Pact is entirely free for the first year. After that, there is a suggested voluntary contribution tiered according to a signatory's national annual revenue. The signatory fees go directly back to supporting signatories by helping to fund the membership benefits listed. If you have any questions or to find out more, please reach out to Tara.McNerney@wwfus.org for more information.

